



# "SPOTLIGHT ON"

A Strong Alternative To Advertising - Public Awareness Programming

*They say you can tell a lot about a company by the company it keeps . . .  
here's a few of OURS!*

*Click any logo to see their show.*

**Trivue  
Entertainment**  
*Television Production*

**Larry Cohen, Senior  
Producer**

**CORPORATE OFFICE**  
45 Mountain Drive  
Watchung, New Jersey 07069

**PHONE**  
908-561-8742

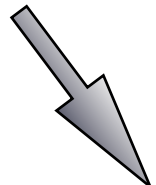
**FAX**  
800-921-2931

**EMAIL**  
[larry@trivue.org](mailto:larry@trivue.org)

**WEB**  
[www.trivue.org](http://www.trivue.org)



For a full list of underwriters' shows and websites - keep on going . . .



Over the years, (more than 20) we've completed shows for a lot of Underwriters.  
Here are most of them.

## UNDERWRITER

## SHOW



Click here to watch some very impressive programming.  
Trust us - you'll like it!  
<http://www.trivue.org/Trivue/Demo.html>



Here's what happens when you don't educate kids . . . *equally!*  
<http://www.trivue.org/Achieve.html>



Building Codes ??  
Who needs Building Codes?  
[http://www.trivue.org/All\\_Movies.html](http://www.trivue.org/All_Movies.html)

COMMUNITY	
<b>National 4H Council</b> <a href="http://www.trivue.org/All_Movies/4-H_Council.html">http://www.trivue.org/All_Movies/4-H_Council.html</a>	Teach the 4-H Way
<b>Strive</b>	Leadership Attitude
<b>The Carter Center</b> <a href="http://www.trivue.org/All_Movies/Carter_Center.html">http://www.trivue.org/All_Movies/Carter_Center.html</a>	Waging Peace
<b>National University</b>	Domestic Violence
<b>YMCA</b> <a href="http://www.trivue.org/All_Movies/YMCA.html">http://www.trivue.org/All_Movies/YMCA.html</a>	Family Values
<b>Volunteers of America</b> <a href="http://www.trivue.org/All_Movies/VOA.html">http://www.trivue.org/All_Movies/VOA.html</a>	Volunteering
<b>Oakland Community College</b>	Welfare to Work
<b>Problem Gambling Awareness Foundation</b> <a href="http://www.jeu-compulsif.gamble.htm">http://www.jeu-compulsif.gamble.htm</a>	The Problem!
<b>Junior Achievement</b> <a href="http://www.trivue.org/All_Movies/Junio.html">http://www.trivue.org/All_Movies/Junio.html</a>	Personal Finance
<b>Childreach (Plan International)</b> <a href="http://www.trivue.org/All_Movies/Childreach.html">http://www.trivue.org/All_Movies/Childreach.html</a>	A Child's Rights
<b>Lions Club</b>	Activities
<b>National Social Workers of America</b> (Agency: Crosby Marketing)	Social Workers
<b>ASAE- Center For Association Leadership</b> <a href="http://www.trivue.org/All_Movies/ASAE.html">http://www.trivue.org/All_Movies/ASAE.html</a>	Associations
<b>Points of Light Foundation</b>	Volunteering
CONSTRUCTION	
<b>International Code Council</b> <a href="http://www.trivue.org/Codes.html">http://www.trivue.org/Codes.html</a>	Building Codes
<b>Concrete Reinforcing Steel Institute</b> <a href="http://www.trivue.org/Concrete.html">http://www.trivue.org/Concrete.html</a>	Structures
<b>International Door Association</b> <a href="http://www.trivue.org/All_Movies/Doors.html">http://www.trivue.org/All_Movies/Doors.html</a>	Garage Doors
<b>The Marble Institute</b> <a href="http://www.trivue.org/All_Movies/Marble.html">http://www.trivue.org/All_Movies/Marble.html</a>	Marble
<b>National Frame Builders Association</b> <a href="http://www.nfba.org/cfm?pageid=3322">http://www.nfba.org/cfm?pageid=3322</a>	Post & Frame Buildings
<b>Owens Corning Roofing &amp; Asphalt</b>	The Fiberglass Asphalt Shingle! (in production)
EDUCATION	
<b>American Watchmakers Institute</b> Rolex USA	Watchmaker School
<b>The Achievement Council (ARCO Foundation)</b> <a href="http://www.trivue.org/Achievement_Council.html">http://www.trivue.org/Achievement_Council.html</a>	If our education isn't equal - then what?
<b>Simon &amp; Schuster</b>	Software
<b>ETS - Education Testing Service</b>	Computer Testing
<b>New World Teachers</b>	Teaching English
<b>CSYO (Collegiate Search Youth Org.)</b>	ARCO Foundation
<b>National Center For Learning Disabilities</b>	Learning
<b>Commission on Accreditation of Allied Health Education Programs)</b> <a href="http://www.caahep.org/">http://www.caahep.org/</a>	Accreditation
<b>IACET</b>	College Credits
<b>Christopher Columbus Foundation</b>	Awarding Youth
<b>CEFPI Council of Educational Facility Planners</b> <a href="http://healthyschools.org/spotlight.html">http://healthyschools.org/spotlight.html</a>	High Performance Schools
<b>CLEP - The College Board</b>	College Credits - Finish Faster
<b>Great Books Foundation</b> <a href="http://www.trivue.org/Great_Books.html">http://www.trivue.org/Great_Books.html</a>	Reading



**- Liquefied Natural Gas -**

Are you kidding? What is it?

[http://www.trivue.org/All\\_Movies/LNG.html](http://www.trivue.org/All_Movies/LNG.html)



"Hi Larry, The response is remarkable. The sponsor says they are proud to be associated with this project. So far: WOW & Terrific!! I love this piece."  
Sergei

Sergei Kochkin, Ph.D. Executive Director,  
**Better Hearing Institute**

<http://betterhearing.org/video/pbs/spotlight.cfm>



Larry,  
Everyone loved it! Thanks for everything!  
I am going duck hunting now! ;)

Darren, **Concrete Steel Reinforcing Institute**

<http://www.trivue/Concrete.html>



"Oh, Boy! Rave reviews from our president, CFO, national sales director, etc...and of course, me!"

Mary "Kent" Sweeton, V.P. of Marketing  
**Great Books Foundation**

[http://trivue.org/All\\_Movies/Great\\_Books.html](http://trivue.org/All_Movies/Great_Books.html)

<b>Swarthmore College</b>	Liberal Arts Education
<b>Council of the Great City Schools</b>	Urban Schools

ENERGY	
<b>Center for Liquefied Natural Gas</b> <a href="http://www.trivue.org/All_Movies/LNG.html">http://www.trivue.org/All_Movies/LNG.html</a>	Liquefied Natural Gas
<b>National Energy Marketers</b> <a href="http://www.trivue.org/Energy.html">http://www.trivue.org/Energy.html</a>	Deregulation vs. Energy Costs
<b>U. S. CAR</b>	Electric Cars

ENVIRONMENT	
<b>National Ski Areas Association</b> <a href="http://www.nsaa.org/nsaa/environment.asp">http://www.nsaa.org/nsaa/environment.asp</a>	Sustainable Slopes
<b>Paperboard Packaging Council</b> <a href="http://www.trivue.org/PaperBoard.html">http://www.trivue.org/PaperBoard.html</a>	Recycling
<b>NACE Foundation, The</b> <a href="http://www.corrosion.org/video-pbs.asp">http://www.corrosion.org/video-pbs.asp</a>	Corrosion
<b>National Air Duct Cleaners Association</b> <a href="http://www.trivue.org/Air_Ducts.html">http://www.trivue.org/Air_Ducts.html</a>	Air Ducts
<b>Edison Electric Institute</b>	Energy Conservation
<b>Association of Consulting Foresters</b> <a href="http://www.trivue.org/Foresters.html">http://www.trivue.org/Foresters.html</a>	Forest Management
<b>Hardwood Forest Foundation</b> <a href="http://www.trivue.org/All_Movies/Hardwoods.html">http://www.trivue.org/All_Movies/Hardwoods.html</a>	Hardwood Forests
<b>Beyond Pesticides</b> <a href="http://www.beyondpesticides.org/gmos/multimedia/">http://www.beyondpesticides.org/gmos/multimedia/</a>	Genetically Modified Foods
<b>Glennon (Monsanto)</b>	Gardening
<b>NCAMP - National Coalition Against the Misuse of Pesticides</b> <a href="http://www.BeyondPesticides.html">http://www.BeyondPesticides.html</a>	Pesticide Abuse
<b>NAPCOR</b> <a href="http://www.All_Movies/NAPCOR.html">http://www.All_Movies/NAPCOR.html</a>	Plastic Recycling
<b>Zero Population Growth</b>	Population Growth
<b>National Environmental Education Training Foundation NEETF</b> <a href="http://www.publiclandsday.org/">http://www.publiclandsday.org/</a>	Public Lands Day
<b>Carpet &amp; Rug Institute</b>	Carpet Allergy

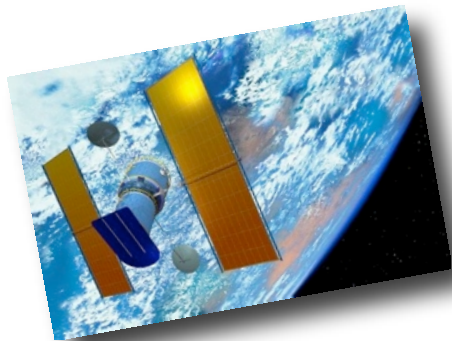
FASHION	
<b>Dupont/Lycra</b> <a href="http://www.trivue.org/All_Movies/Fashion.html">http://www.trivue.org/All_Movies/Fashion.html</a>	History of Hosiery
<b>Sara Lee Foundations</b> <a href="http://www.trivue.org/All_Movies/Sarah_Lee.html">http://www.trivue.org/All_Movies/Sarah_Lee.html</a>	Wonderbra

FINANCE	
<b>National Home Equity Mortgage Association</b>	Finance
<b>Fair Isaac Corporation/FICO Score</b> <a href="http://www.trivue.org/All_Movies/FICO.html">http://www.trivue.org/All_Movies/FICO.html</a>	Credit Scoring
<b>American Mortgage Educators</b> <a href="http://www.trivue.org/All_Movies/Predatory.html">http://www.trivue.org/All_Movies/Predatory.html</a>	Predatory Lending
<b>Commercial Credit</b>	Responsible Credit
<b>The Equitable</b>	Saving - Retirement
<b>H &amp; R Block</b> <a href="http://www.trivue.org/HR_BLOCK.html">http://www.trivue.org/HR_BLOCK.html</a>	Tax Preparation

FOOD	
<b>California Dried Plum Board (Ketchup)</b> <a href="http://www.trivue.org/All_Movies/Prunes.html">http://www.trivue.org/All_Movies/Prunes.html</a>	Dried Plums (Prunes)
<b>California Almond Board</b> <a href="http://www.trivue.org/All_Movies/Almonds.html">http://www.trivue.org/All_Movies/Almonds.html</a>	Almonds
<b>Blueberry Council</b> <a href="http://www.blueberry.org/video.htm">http://www.blueberry.org/video.htm</a>	Blueberries
<b>National Coffee Association</b> <a href="http://www.trivue.org/All_Movies/Coffee.html">http://www.trivue.org/All_Movies/Coffee.html</a>	Coffee
<b>American Plastics Council</b> <a href="http://www.trivue.org/Plastics_Council.html">http://www.trivue.org/Plastics_Council.html</a>	Food Safety
<b>California Table Grape Commission</b>	Grapes



"Hi Larry,  
Received and watched the **Spotlight on Billiards** this morning. Love it! Staff likes it to. The little boy is a favorite and I'm guessing that's your son? You're not at all pushy. Don't be silly! I love how quickly you get things done. Thanks so much!" Thanks!!!!!!  
Amy Long,  
Director of Marketing & Business Development  
**Billiard Congress of America**  
Pool. Everybody's Game.  
[http://www.trivue.org/All\\_Movies/Billiards.html](http://www.trivue.org/All_Movies/Billiards.html)



"I just received the CD and I must tell you it is quite impressive. I loved the format and ease of use not to mention the creative approach you took. But you know me Larry, I always have to tweak things a bit. Although I love the dramatic entry, the voice over which speaks about "killing them all" may be a bit strong. Any thoughts? You're the best!"  
Russell J. Kendzior, Executive Director  
**National Floor Safety Institute**  
<http://nfsi.org/documentary.php>



"Hi Larry,  
I just looked at final piece and it looks great. This is perfect. In the meantime, we will start to think about ways to leverage all of those with our ongoing ABC program efforts. Again, thanks so much for a really great show.  
Best,"  
Amy Ruth,  
Porter Novelli *Many Minds. Singular Results*  
[http://trivue.org/All\\_Movies/Almonds.html](http://trivue.org/All_Movies/Almonds.html)

<b>International Packaged Ice Association</b> <a href="http://www.packagedice.org/">http://www.packagedice.org/</a>	Fresh Clean Ice
<b>Idaho Potatoes</b> (Agency: Evans, Hardy & Young <a href="http://www.trivue.org/All_Movies/Potatoes.html">http://www.trivue.org/All_Movies/Potatoes.html</a>	Potatoes
<b>California Kiwifruit Commission</b> <a href="http://www.trivue.org/All_Movies/Kiwifruit.html">http://www.trivue.org/All_Movies/Kiwifruit.html</a>	Kiwifruit
<b>Miller Brewing Company</b> <a href="http://www.trivue.org/All_Movies/Miller.html">http://www.trivue.org/All_Movies/Miller.html</a>	Micro-Brewed Beer
<b>Milk Foundation</b> (Agency: Lowe Worldwide) <a href="http://www.trivue.org/All_Movies/Milk.html">http://www.trivue.org/All_Movies/Milk.html</a>	Nutrition
<b>Pear Bureau</b> <a href="http://www.trivue.org/All_Movies/Pears.html">http://www.trivue.org/All_Movies/Pears.html</a>	Nutrition & Cooking
<b>Rodale Institute</b> <a href="http://www.trivue.org/All_Movies/Rodale.html">http://www.trivue.org/All_Movies/Rodale.html</a>	Organic Farming
<b>The National Peanut Board</b>	Peanuts
<b>Washington State Potato Commission</b> <a href="http://www.trivue.org/All_Movies/Potatoes2.html">http://www.trivue.org/All_Movies/Potatoes2.html</a>	Processed Potatoes
<b>Italian Trade Commission</b>	Prosciutto
<b>Association of Sauces &amp; Dressings</b> (Agency: Kellen Company)	Salad Dressings
<b>Sig Combibloc, Inc.</b> <a href="http://www.trivue.org/All_Movies/SIG.html">http://www.trivue.org/All_Movies/SIG.html</a>	Aseptic Packaging
<b>Gallo Wine - Sonoma County</b> <a href="http://www.trivue.org/Trivue/Wine.html">http://www.trivue.org/Trivue/Wine.html</a>	Wines of Sonoma
<b>U.S. Apple Association</b> <a href="http://www.trivue.org/All_Movies/Apples.html">http://www.trivue.org/All_Movies/Apples.html</a>	Apples

### GOVERNMENT

<b>Administration on Aging</b> <a href="http://www.archive.org/details/aoa2002">http://www.archive.org/details/aoa2002</a>	Family Caregiver
<b>CDC Center for Disease Control</b> <a href="http://www.trivue.org/CDC_-_Healthy_Children.html">http://www.trivue.org/CDC_-_Healthy_Children.html</a>	Excess Mortality
<b>Michigan Dept. of Career Development</b>	Jobs
<b>Michigan Jobs Council</b>	Career Preparation
<b>NASA (United Space Alliance)</b> <a href="http://www.trivue.org/NASA.html">http://www.trivue.org/NASA.html</a>	Space Exploration - Why?
<b>NIH - National Institutes for Health</b> <a href="http://www.trivue.org/All_Movies/NIH_Diabetes.html">http://www.trivue.org/All_Movies/NIH_Diabetes.html</a>	Diabetes

### HEALTH

<b>American Medical Directors Assn.</b> <a href="http://www.trivue.org/All_Movies/AMDA.html">http://www.trivue.org/All_Movies/AMDA.html</a>	Managing Pain
<b>Nat'l Certification Commission for Acupuncture &amp; Oriental Medicine</b>	Acupuncture
<b>Chantal Pharmaceuticals</b>	Anti-Aging Cream
<b>Bayer Pharmaceuticals</b> <a href="http://www.trivue.org/All_Movies/Bayer.html">http://www.trivue.org/All_Movies/Bayer.html</a>	Antibiotic Resistance
<b>Schering-Plough</b> <a href="http://www.trivue.org/All_Movies/Asthma.html">http://www.trivue.org/All_Movies/Asthma.html</a>	Asthma
<b>American Board of Medical Specialities</b> <a href="http://www.trivue.org/All_Movies/Doctors.html">http://www.trivue.org/All_Movies/Doctors.html</a>	Board Certification
<b>American College of Radiology</b>	Breast Cancer
<b>Neuromedical Systems</b>	Cervical Cancer
<b>Lifescan</b> (Agency: Robert Marston Assoc) <a href="http://www.trivue.org/Lifescan_Diabetes.html">http://www.trivue.org/Lifescan_Diabetes.html</a>	Diabetes
<b>The National Association of Professional Geriatric Care Managers</b>	Elderly Care
<b>National Floor Safety Institute</b> <a href="http://nfsi.org/documentary.php">http://nfsi.org/documentary.php</a>	Floor Safety
<b>Dupont (FQMS)</b>	Food Poisoning
<b>GlaxoSmithKline</b> <a href="http://www.trivue.org/GlaxoSmithKline.html">http://www.trivue.org/GlaxoSmithKline.html</a>	Health Care Costs
<b>Bausch &amp; Lomb Surgical</b> <a href="http://www.trivue.org/All_Movies/Lasik.html">http://www.trivue.org/All_Movies/Lasik.html</a>	Lasik Surgery



"Hey Larry,  
Our spokesperson Jim Barry needs 50 more copies  
of the DVD. Thanks,"  
Jane McEwen, Executive Director IPIA

----- Original Message -----

"Jane- had a great reception to the Spotlight On  
story this past week. It's quite informative and we  
had many comments of "we didn't know that" and  
"we thought ice was so simple to make". Our sales  
people would like copies to show their clients.  
Thanks again for asking me to be the  
spokesperson-

I am proud to have been a part of this!"

Jim Barry, Past President  
**International Packaged Ice Assoc.**  
<http://www.packagedice.org/>



Hi Larry,  
The folks here really liked the video.  
Our webmaster put the 4-H Spotlight On  
video up on our website at  
[http://www.trivue.org/All\\_Movies/4H.html](http://www.trivue.org/All_Movies/4H.html)  
It works like a charm! A fabulous  
segment!  
Talk to you soon,"  
--Sarah "  
Sarah Cahill, Environmental Program Mgr.  
**National 4-H Council**



"Very cool! It works! We got a rousing round of  
applause this morning from the video! Great work!  
Thanks for everything, Larry! You guys are awesome!"  
-John

John Fullerton, Vice President  
**National Frame Builders Association**  
<http://www.nfba.org/i4a/pages/index.cfm?pageid=3322>

<b>United Brachial Plexus Network</b> <a href="http://www.trivue.org/All_Movies/UBPN.html">http://www.trivue.org/All_Movies/UBPN.html</a>	Child Birth Injuries
<b>Leukemia Society</b>	Leukemia
<b>Aetna</b> <a href="http://www.trivue.org/All_Movies/AETNA.html">http://www.trivue.org/All_Movies/AETNA.html</a>	Long Term Care
<b>Medicare Rights Foundation</b>	Medicare Rights
<b>Glaxo-Wellcome</b> <a href="http://www.trivue.GlaxoWell.html">www.trivue.GlaxoWell.html</a>	Migraine Headache Imitrex
<b>Nat'l Breast Cancer Awareness / (Agency Zeno Group)</b> <a href="http://www.trivue.org/All_Movies/NBCAM.html">http://www.trivue.org/All_Movies/NBCAM.html</a>	Nat'l Breast Cancer Awareness Month
<b>American Osteopathic Association</b>	Osteopathic Medicine
<b>American Pain Society</b> <a href="http://www.trivue.org/PAIN_Society.html">http://www.trivue.org/PAIN_Society.html</a>	Pain Management
<b>Cancer Research Institute</b>	Prostate Cancer
<b>American Academy of Dermatology</b> <a href="http://www.trivue.org/All_Movies/Skin_Cancer.html">http://www.trivue.org/All_Movies/Skin_Cancer.html</a>	Skin Cancer
<b>American Legacy Foundation</b>	Smoking
<b>Better Hearing Institute</b> <a href="http://www.trivue.org/All_Movies/BHI.html">http://www.trivue.org/All_Movies/BHI.html</a>	Hearing
<b>Johnson &amp; Johnson (Novartis)</b> <a href="http://www.trivue.org/Johnson_Johnson.html">http://www.trivue.org/Johnson_Johnson.html</a>	Together Rx
<b>American Optometric Association</b> <a href="http://www.trivue.org/All_Movies/AOA_Vision.html">http://www.trivue.org/All_Movies/AOA_Vision.html</a>	Children's Vision
<b>Contact Lens Manufacturers Association</b> <a href="http://www.trivue.org/All_Movies/Contact_Lenses.html">http://www.trivue.org/All_Movies/Contact_Lenses.html</a>	Vision
<b>Rembrandt / Denmat Corp.</b>	White Teeth

### INDUSTRY AWARENESS

<b>U.S. Chamber of Commerce</b> <a href="http://www.trivue.org/Chamber_of_Commerce.html">http://www.trivue.org/Chamber_of_Commerce.html</a>	Let's Rebuild America
<b>American Foundry Society</b> <a href="http://www.trivue.org/All_Movies/Metalcast.html">http://www.trivue.org/All_Movies/Metalcast.html</a>	Metalcasting
<b>Association Of Teleservices International (ATSI)</b> <a href="http://www.atsi.org/atsi/Default.asp">http://www.atsi.org/atsi/Default.asp</a>	Communications
<b>American Public Works Association</b> <a href="http://www.apwa.net/Media/SpotOn.asp">http://www.apwa.net/Media/SpotOn.asp</a>	What Does Public Works Actually Do?
<b>National Funeral Directors</b> <a href="http://www.nfda.org/page.php?pid=756">http://www.nfda.org/page.php?pid=756</a>	Meaningful Funerals
<b>National Stone &amp; Gravel Association</b> <a href="http://www.nssga.org/careerscholarships/video.cfm">http://www.nssga.org/careerscholarships/video.cfm</a>	Stone Aggregate
<b>California Cut Flower Commission</b> <a href="http://www.trivue.org/All_Movies/Flowers.html">http://www.trivue.org/All_Movies/Flowers.html</a>	Flowers
<b>Automotive Service Assn. (ASA)</b>	Automobile Maintenance
<b>American Congress on Surveying &amp; Mapping</b> <a href="http://www.trivue.org/All_Movies/Why_are_there.html">http://www.trivue.org/All_Movies/Why_are_there.html</a> <a href="http://www.trivue.org/All_Movies/Surveyors.html">http://www.trivue.org/All_Movies/Surveyors.html</a>	Surveyors - you won't believe what they do!
<b>Pipeline Association for Public Awareness</b> - in production -	Pipeline safety

### LAW

<b>Southern Poverty Law Center</b> <a href="http://www.trivue.org/All_Movies/SPLC.html">http://www.trivue.org/All_Movies/SPLC.html</a>	Tolerance
<b>National Court Reporters Association</b> <a href="http://www.bestfuture.com/pbs_documentary.html">http://www.bestfuture.com/pbs_documentary.html</a>	The Court Reporter
<b>National Insurance Crime Bureau</b> <a href="http://www.trivue.org/Insurance_Fraud.html">http://www.trivue.org/Insurance_Fraud.html</a>	Vehicle Theft & Insurance Fraud
<b>Brand Names Education Foundation</b>	Counterfeiting - 1
<b>International Trademark Association</b> <a href="http://www.trivue.org/All_Movies/Trademarks.html">http://www.trivue.org/All_Movies/Trademarks.html</a>	Counterfeiting - 2
<b>Intellectual Property Owners Association</b> <a href="http://www.trivue.org/Intellectual_Property.html">http://www.trivue.org/Intellectual_Property.html</a>	Value of Patents
<b>National Lawyers Association</b> <a href="http://www.trivue.org/Lawyers.html">http://www.trivue.org/Lawyers.html</a>	Declaration of Independence



"Hi Larry,  
The revisions to the program look great! I like it.  
Thanks for turning it around so quickly.  
Thanks, Larry. Have a most Happy New Year with  
your family and friends!"

Maria  
Maria Bachman Director,  
Human Resources & Association Governance  
**International Trademark Assoc. (INTA)**  
Representing Trademark Owners since 1878  
<http://www.inta.org/Itemid=254&getcontent=4>



"Hi Larry -We LOVE it!!!  
We really like the stack of Blueberries you shot --  
in fact, we like it so much, we'd like you to use it  
again in another part of the film.  
Thank you so much for your patience and hard work  
on this. We're really happy with how it looks! We'll  
send it to our client - who will send it to the USDA  
for final approval."

Kathy  
Kathy Blake  
**US Highbush Blueberry Council**  
<http://www.blueberry.org/video.htm>  
<http://inncuisine.com/f-the-blueberry/>



MUSIC	
<b>RCA Records (Featuring: K.T. Oslin)</b> <a href="http://www.trivue.org/RCA.html">http://www.trivue.org/RCA.html</a>	Country music
<b>Juilliard</b> (Agency: Robert Marston Associates) <a href="http://www.trivue.org/Juilliard_Jazz.html">http://www.trivue.org/Juilliard_Jazz.html</a>	Juilliard Jazz
SAFETY	
<b>Electrical Safety Foundation International</b>	Dangerous Counterfeits
<b>Outdoor Power Equipment Institute</b> (Agency: Belden, Frenz & Lehman) <a href="http://grounds_maintenance_benefits_outdoor_power/">http://grounds_maintenance_benefits_outdoor_power/</a>	Outdoor Power Equipment
<b>Protective Headgear Manufacturers</b> <a href="http://www.trivue.org/Protective_Headgear.html">http://www.trivue.org/Protective_Headgear.html</a>	Helmets
<b>National Spa &amp; Pool Institute</b>	Pool Safety
<b>SafetyBeltSafe U.S.A.</b>	Kids Booster Seats
Special Features	
<b>Zippo Lighter</b> <a href="http://www.trivue.org/ZIPPO.html">http://www.trivue.org/ZIPPO.html</a>	American Collectibles
<b>Lightolier</b>	Architecture, Lighting
<b>Korn Ferry International</b>	Business Leadership
<b>Rubbermaid Office Products</b> <a href="http://www.trivue.org/All_Movies/Rubbermaid.html">http://www.trivue.org/All_Movies/Rubbermaid.html</a>	Ergonomics in the Office
<b>G.O.D. Guaranteed Overnight Delivery</b>	Global Competition
<b>Greenbaum Interiors</b> (Agency: Dyner & Partners) <a href="http://www.greenba/690/media_video.html">http://www.greenba/690/media_video.html</a>	Interior Design
<b>Monument Builders of North America</b>	Memorializing
<b>Greene Uniform</b>	Why School Uniforms?
<b>American Battle Monuments</b>	World War II Memorial
SPORTS / RECREATION	
<b>Billiard Congress of America</b> <a href="http://www.trivue.org/All_Movies/Billiards.html">http://www.trivue.org/All_Movies/Billiards.html</a>	Billiards
<b>Tennis Industry Association</b>	Cardio-Tennis
TECHNOLOGY	
<b>Eastman Kodak</b> <a href="http://www.trivue.org/All_Movies/Kodak.html">http://www.trivue.org/All_Movies/Kodak.html</a>	Digital Imaging
<b>Better World Technologies</b>	Energy
<b>Ciba Seeds (Division of Ciba-Geigy)</b>	Genetic Engineering
<b>The Diesel Technology Forum</b> <a href="http://www.dieselforum.org/multimedia/video/diesel">http://www.dieselforum.org/multimedia/video/diesel</a>	Diesel Fuel
<b>Consumers Union/Consumer Reports</b> <a href="http://www.trivue.org/All_Movies/DigitalTV.html">http://www.trivue.org/All_Movies/DigitalTV.html</a>	Digital TV Transition
<b>Consumer Electronics Association</b> <a href="http://www.trivue.org/All_Movies/Digital_TV2.html">http://www.trivue.org/All_Movies/Digital_TV2.html</a>	Digital TV
<b>Geothermal Design &amp; Engineering</b> (Agency: Today Association)	Geothermal Energy
<b>American Society of Mechanical Engineers</b>	Aiding Poor Nations
<b>Battery Council</b> (Agency: Tarkenton & Adams)	Battery Technology
<b>Assoc. for Automatic Identification &amp; Mobility</b> <b>Aim Global</b> <a href="http://www.trivue.org/RFID.htm">http://www.trivue.org/RFID.htm</a>	Radio Frequency Identification
TRAVEL	
<b>Travel Montana</b>	Montana
<b>Cayman Islands</b> (Agency: O'Leary Clarke) <a href="http://www.trivue.org/Cayman_Islands.html">http://www.trivue.org/Cayman_Islands.html</a>	Cayman Islands
<b>Hong Kong Tourist Association</b>	Hong Kong

... and last, but certainly not least, our friends,  
THE ANIMALS!



Larry,  
 Thank you for your creativity, commitment,  
 and flexibility in making the Asheville  
 program so good.  
 Lorraine  
 Lorraine Sexton, Director,  
 Managed Markets  
 Commercial Analysis  
**GlaxoSmithKline**  
<http://www.trivue.org/GlaxoSmithKline.html>



"Larry,  
 Both long and short versions are fine, no  
 more changes. Congratulations, you did a  
 wonderful job editing the short version. I  
 wish we could pop a champagne bottle  
 cork to celebrate but it will have to be a  
 virtual toast this time. Thanks for all  
 your patience and hard work."

Craig  
 Craig Watts, Public Affairs Manager  
 Fair Isaac Corporation  
[http://trivue.org/All\\_Movies/FICO.html](http://trivue.org/All_Movies/FICO.html)

ANIMALS	
<b>American Veterinary Medical Association</b> <a href="http://www.trivue.org/All_Movies/Dog_Bites.html">http://www.trivue.org/All_Movies/Dog_Bites.html</a>	Preventing Dog Bites
<b>Friends of Animals</b> <a href="http://www.trivue.org/Animals_FOA.html">http://www.trivue.org/Animals_FOA.html</a>	Animal Protection
<b>Wildlife Conservation Society</b>	Wild Animals
<b>American Kennel Club Canine Health Foundation</b>	Dogs
<b>The Fund For Animals</b> <a href="http://www.trivue.org/All_Movies/Animals.html">http://www.trivue.org/All_Movies/Animals.html</a>	Animal Care
<b>Kal Kan Foods</b>	Choose the Right Dog!
<b>American Hackney Horse Society</b>	Hackney Horses
<b>Arabian Horse Association</b> <a href="http://www.arabianhorses.org/members.asp">http://www.arabianhorses.org/members.asp</a>	Arabian Horses
<b>American Saddlebred Horse Association</b> <a href="http://www.trivue.org/Saddlebred_Horses.html">http://www.trivue.org/Saddlebred_Horses.html</a>	Saddlebred Horses
<b>PetsMart Charities/ASPCA</b> <a href="http://www.trivue.org/Greyhounds.html">http://www.trivue.org/Greyhounds.html</a>	Greyhound Rescue
<b>FurBearers Unlimited (VNR)</b>	Humane Trapping

